

Improving health and care together

We will have healthy communities across the whole of the Fylde Coast

We will have safe, high quality services with better outcomes and experiences of care for our patients

We will have health and care services which are fit for the future, delivered by a skilled, motivated and resilient workforce



- Help people to access services that promote a healthy lifestyle and encourage everyone to live well for longer.
- Encourage and support people to take care of their own health and wellbeing, and that of their family and friends.
- Increase the number of people who access screening and immunisation services, particularly those linked to cancers and childhood diseases.
- Look at the needs of our different populations and plan our services in a way to meet those needs.
- Give children a great start by supporting them and their families through the first 1,000 days of life.



- Support further development of our primary care networks. This will help GP practices to work better together to meet the needs of their communities.
- Further develop our neighbourhood care teams – teams of different health professionals – to provide more support in the community. Particularly for people with long term physical and mental health conditions.
- Support families with maternity services, before and after they have their baby, making sure that there is continuity of care across hospital and community settings.
- Provide better support for people who are elderly or frail – making sure they spend as little time away from home as possible and helping them to return to their normal lifestyle where possible.



- Reduce the number of deaths that could have been prevented.
- Reduce the number of patient harms that could have been avoided.
- Make sure people experience the highest quality of care in the last 1,000 days of their life.
- Make sure people receive a standardised and consistent experience of care, particularly for high risk or complex conditions.
- Improve the quality of care, particularly in a hospital setting, to address the concerns of regulators.
- Offer a more personalised approach to care.

Urgent and emergency care

- Provide a more joined up approach to urgent and emergency care to simplify access and make it easier for people to make the right choices about where to go for treatment.
- Make sure people are only admitted to hospital if necessary, and wherever possible are treated and helped to return home on the same day.
- Make sure people spend as little time away from home as possible if they do need to be treated in hospital for a period of time.
- Provide better support for people who are elderly or frail when they need to access urgent and emergency care.

Cancer care

- Increase the number of people accessing cancer screening services, particularly for bowel, breast, cervical and lung cancers.
- Increase the number of cancers that are detected in the early stages.
- Work with our partners across Lancashire and South Cumbria to improve access to treatment and improve people's health following their treatment.

Planned care

- Improve the process for referring people from primary care to hospitals to –make it easier for them to see a specialist and receive a diagnosis.
- Redesign our model of outpatient services by making better use of technology and using our community teams so people only go to hospital if needed.
- Make sure people are only admitted to hospital if necessary, and wherever possible are treated and helped to return home on the same day.
- Work with our partners across Lancashire and South Cumbria to make sure our planned care services are safe and fit for purpose, and improve people's health following their treatment.
- Work with our partners across Lancashire and South Cumbria to improve our critical care services, particularly for children.



Mental health

- Enhance the support for children and young people, making sure they can move into adult mental health services smoothly.
- Provide better support in local communities for people with both 'low level' and 'severe' mental ill health.
- Provide better support for people in mental health crisis, especially those who seek the help of our emergency services.
- Work with hospital teams to make sure people who need to spend time in hospital with ill mental health can return home as soon as possible.



- Value our staff by increasing our focus on their wellbeing and developing compassionate leaders.
- Develop new and enhanced roles to attract staff to the Fylde Coast and encourage them to stay here.
- Increase our use of digital technology to offer increased quality and continuity of care.
- Make sure we make the best use of our buildings to support the way we want to deliver care.
- Use the "Fylde Coast pound" (our collective pot of money) responsibly to provide best value for our residents.



- Make sure we involve people when reviewing and redesigning our services.
- Make sure we involve our wider partners, particularly the voluntary, community and faith sectors, in considering how best to support people with their health and wellbeing.
- Further strengthen working relationships between primary, community and hospital services to support continuity of care and an improved patient experience.
- Work with partners across Lancashire and South Cumbria to provide safe and sustainable hospital services.