

'Elevator Pitch'

Healthier Pennine Lancashire an Integrated Care Partnership representing East Lancashire Hospitals NHS Trust, Lancashire and South Cumbria NHS Foundation Trust, East Lancashire CCG, Blackburn with Darwen CCG, Blackburn with Darwen Borough Council, Lancashire County Council, District Councils, and the Voluntary, Community, Faith and Social Care sectors in Pennine Lancashire. We are all working together to shape a better system, so that health and care services are easier for people to access, understand and work with.

Our vision is “For all of us in Pennine Lancashire to live a long and healthy life. Any extra help and support we need, will be easy to find, high quality and shaped around our individual needs.”

Did you know, people in Pennine Lancashire are more likely to experience ill health than those living in most other areas of the country and that this is preventable in many cases? Two years ago we set out to create the Pennine Plan to tackle these issues and we are now delivering real improvements for local people to improve outcomes and make health and care services easier to access. We will focus on prevention, Primary Care Networks and wider community services, while also maintaining the best quality acute and specialist health services. This will help us to reduce costs by empowering the people of Pennine Lancashire to take control of their own health and wellbeing and by providing them with the services and resources that they need to do so.

We have worked with all stakeholders; residents, volunteers, doctors, nurses, health and care professionals, community workers and others to develop our plan that puts you and your family at the centre of everything we do. Your health and care will be provided around your needs.

We want to make use of everything that is good about Pennine Lancashire, our people, our communities, our volunteers, and our services and we want to work with you to do this.

Find out more, visit our website: www.healthierpenninelancashire.co.uk, follow us on Twitter - @Healthier_PL and #HealthierPL or on our Facebook page - @HealthierPennineLancashire