

Please contact: Access to Information Team

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Direct tel: 01782 872648

Chorley House  
Lancashire Business Park  
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Leyland  
PR26 6TT

25 November 2022

Tel: 01772 214232  
[www.lancashireandsouthcumbria.icb.nhs.uk](http://www.lancashireandsouthcumbria.icb.nhs.uk)

Dear

**Re: Your request for information under the Freedom of Information Act 2000**  
**Ref no: FOI-2665-L&SC**

Thank you for your request dated 2 November 2022.

We can confirm that the ICB does hold the information you requested.

Please find our response to your questions below:

<p>Q1</p>	<p>Your Question:</p> <p>This is an information request relating to the cost of transitioning to ICBs.</p> <p>Please include the following information:</p> <ul style="list-style-type: none"> <li>- The cost of changing email addresses from CCG to ICB formatted once</li> </ul> <p>Our Response:</p> <p><b>The email address change format was nationally managed as all 8 merging CCGs were already using NHSmail, so this is a zero local cost.</b></p>
<p>Q2</p>	<p>Your Question:</p> <p>The cost of branding, for example the design of a new logo</p> <p>Our Response:</p> <p><b>Nil. There were no costs for branding, for example the design of a new logo.</b></p>
<p>Q3</p>	<p>Your Question:</p> <p>The cost of building a new website</p> <p>Our Response:</p> <p><b>Nil. There were no costs for building a new website for the NHS Lancashire and South Cumbria ICB.</b></p>

Q4	Your Question:  The amount spent on advertising to promote the change from a CCG to ICB, for example on social media, print, digital advertising
	Our Response:  <b>Nil.</b>

### **Right of Appeal**

Should you require any further information or clarification regarding this response please do not hesitate to contact us. If you are dissatisfied with the response, you are entitled to request an internal review which should be formally requested in writing and must be within two calendar months from the date this response was issued.

### **To request an internal review**

You can request this by contacting the FOI team by email at [MLCSU.FOITeam@nhs.net](mailto:MLCSU.FOITeam@nhs.net) or by post to Jubilee House, Lancashire Business Park, Leyland, PR26 6TR, specifying why you require a review.

If you are not content with the outcome of your internal review, you may apply directly to the Information Commissioner's Office (ICO) for a decision. Generally, the ICO cannot make a decision unless you have exhausted the CCGs FOI complaints procedure. The ICO can be contacted at:

Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF  
[www.ico.gov.uk](http://www.ico.gov.uk)

Yours sincerely

**On behalf of Kevin Lavery  
ICB Chief Executive**