

TOGETHER

A HEALTHIER FUTURE

The Accountable Health and Care Partnership For Pennine Lancashire

Introduction

My name is Kevin McGee - Chief Executive of East Lancashire Hospitals NHS Trust and now, newly appointed joint Chief Officer of Together a Healthier Future. I am delighted to introduce the December Newsletter!



This month is the start of an exciting period of engagement with our many stakeholders. Over the next 8 weeks we are asking for feedback from staff and residents on Health and Social Care proposals for Pennine Lancashire. The proposals set out in the draft discussion document will help us in our work to becoming a Shadow Accountable Care Partnership from the 1st April 2018.

Please do take the time to [read](#) through the proposals and take the opportunity to have your say by completing the [online survey](#). There is also an easy read version available.

Your feedback will help us to further develop and refine these proposals to ensure that they meet the needs of all of us.

3 things you need to know....

- Together a Healthier Future is the Local Delivery Plan set up to help improve our health and care system in Pennine Lancashire which is a part of the wider vision for Lancashire and South Cumbria [Sustainability and Transformation Partnership](#).
- Pennine Lancashire covers East Lancashire and Blackburn with Darwen.
- We can make our services the best they can be. Our doctors, nurses, pharmacies and

other health care professionals can work better together in our neighbourhoods and we can improve hospital and urgent care services by providing more support in communities.

Programme Updates



Draft Pennine Plan Proposals - Have your say!

Throughout Winter 2017 we will be attending various community meetings, engaging through digital communication methods and having localised outreach engagement discussions with people across Pennine Lancashire. We want to make sure you have the opportunity to have your say to further develop and refine these proposals to ensure that they meet the needs of all of us.

In planning **Together a Healthier Future** we want to harness everything that is good about **Pennine Lancashire**; **our** people, **our** communities, **our** volunteers, **our** open spaces and **our** services.

We want to put you and your family at the centre of everything we do and provide health and care around your needs, and not those of organisations.

If you would like more information or would like us to attend any group meetings that you are a part of please [contact us](#)

News and Events

Music Therapy Celebration Event

Enhanced Health in Care Homes (EHCH) has held a successful 'Music Therapy Celebration Event' to mark the amazing achievements of Care Homes in East Lancashire in implementing music therapy for their residents. Abiden Care Home of Burnley, Willow Bank Care Home of Burnley and Holme Manor of Rossendale all received training and subsequently, an award for their outstanding work in 'Music therapy' at the event. An additional 15 care homes from the area received Music Therapy participation certificates.



[Read more.](#)

Blackburn with Darwen Borough Council Staff Briefings

The Together a Healthier Future Team were invited to participate in the annual staff briefing held by Blackburn with Darwen Borough Council's Chief Executive Harry Catherall. The briefings held over three days were very well attended by staff across all Council Services. Staff received an overview and recap on key Council priorities, a reflection on the positive work undertaken across Council Services and information on how wider Government priorities and partnership working will influence the delivery of the key priority areas. The Together a Healthier Future Team had a market stall and spoke with staff to help them reflect on how their individual job roles contribute to their colleagues and resident's health and wellbeing with some very positive responses!



East Lancashire Schools Go Digital

An exciting digital programme for schools is coming to East Lancashire, combining healthcare and ‘apps’ with the national curriculum.

‘Digital Healthy Schools’ will see 20 secondary schools from across the area engaging with mobile apps to help them manage their health.

[Read more](#)



This post was posted on both CCG Facebook pages – this is an example of the numbers we are reaching and engaging with.

Can we remind people to keep our emergency departments free for those who really need them please? We continue to see patients with minor illnesses and injuries that can be treated closer to home or in the community without the need to come into hospital.

Anyone with non-urgent conditions should be visiting a more appropriate alternative such as their GP, local pharmacy, GP Walk-In Centre or Minor Injuries Unit. If you are unsure of where to go for medical advice or treatment and it is not an emergency NHS 111 can help direct you to the most appropriate place for your care.



15,990 People Reached		
387 Reactions, comments & shares		
161 Like	115 On post	46 On shares
3 Love	1 On post	2 On shares
1 Angry	0 On post	1 On shares
34 Comments	28 On Post	6 On Shares
190 Shares	190 On Post	0 On Shares
1,143 Post Clicks		
62 Photo views	0 Link clicks	1,081 Other Clicks

4,243 People Reached		
84 Likes, Comments & Shares		
32 Likes	22 On Post	10 On Shares
3 Comments	3 On Post	0 On Shares
49 Shares	49 On Post	0 On Shares
292 Post Clicks		
10 Photo views	0 Link clicks	282 Other Clicks

Join in the conversations taking place with the CCGs in Pennine Lancashire

Blackburn with Darwen and East Lancashire CCGs both have extremely active social media accounts which allow us to interact with service users, stakeholders and communities and reach those people who may not otherwise engage.

We post lots of information on Facebook, Instagram, Twitter and YouTube about what we are doing as an organisation and around health promotion, awareness and other useful information.

Blackburn with Darwen CCG has the largest number of Facebook followers for a CCG in the North West, whilst East Lancashire has the greater number of Twitter followers. Therefore together, this makes us particularly effective, and equipped to quickly get important messages

out across the Pennine Lancashire health economy.

We are always looking for help to spread the word about health and wellbeing campaigns in our area. You could help us do this by following us and liking and sharing our posts. Please just search for us on the relevant platform.

This newsletter aims to keep you up to date with everything is happening in the Together A Healthier Future programme as well as health and care updates in Pennine Lancashire.

For further information about the programme and health and care, please visit www.togetherahealthierfuture.org.uk or email ELCCG.Togetherahealthierfuture@nhs.net

